

Last Received: 08/30/2012 5:58 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WVTB-TV NORFOLK, VA. Agency ( ) GMMB  
 Advertiser ( ) OBAMA FOR AMERICA 3050 K ST NW  
 Product BARACK OBAMA WASHINGTON, DC 20007  
 Estimate# 1687 Agency C/P1/P2/E 95/101/1687  
 Buyer Dan Nagelberg Flight Dates 09/04/2012 - 09/17/2012  
 Phone# Hiatus Weeks  
 Fax#

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) ANJIE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

## --- CONTRACT COMMENT ---

CLIENT: OBAMA FOR AMERICA SC=\*

## --- REMARKS ---

VER 3 ISSUED TO CXL SPOT N/A ON LN 6 W/MKGD LN 30;  
 REV PGM LN'S 10-11; CXL SPOT N/A LN 29 W/MKGD LN 31  
 CONTRACT TOTAL REMAINS \$18,900  
 PLS CONFIRM ASAP  
 THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	W	8P-10P	SO YOU THINK YOU CAN DANCE	:30	\$800.00	09/05-09/05 09/12-09/12	1 0	1 1	1 0	\$800.00	
	Buyline Comment: CXL SPOT N/A 9/12 DUE PRGM CHANGE											
	Sales Remark: V3 CXL SPOT N/A 9/12 DUE PRGM CHANGE											
	V3 More than 2 codes changed											
	*10	M,W-F	5P-6P	JERRY SPRINGER	:30	\$100.00	09/10-09/14	4	1	4	\$400.00	
	Buyline Comment: REVISE PRGM											
	Sales Remark: V3 REVISE PRGM											
	V3 Program Name Change, Comment Changed											
	*11	M	5P-6P	JERRY SPRINGER	:30	\$100.00	09/17-09/17	1	1	1	\$100.00	
	Buyline Comment: REVISE PRGM											
	Sales Remark: V3 REVISE PRGM											
	V3 Program Name Change, Comment Changed											
	*29	SU	4P-7P	NON-REDSKINS FOOTBALL	:30	\$2,000.00	09/09-09/09 09/16-09/16	1 0	1 1	1 0	\$2,000.00	

Buyline Comment: CXL SPOT N/A 9/16 DUE NO GAME  
 Sales Remark: V3 CXL SPOT N/A 9/16 DUE NO GAME  
 V3 More than 2 codes changed

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*30	W	8P-10P	THE X-FACTOR	:30	\$800.00	09/12-09/12	1	1	1	\$800.00	
			Buyline Comment: MKGD FROM LN 6									
			Sales Remark: V3 MKGD FROM LN 6									
			V3 Added									
	*31	SU	4P-7P	NON-REDSKINS FOOTBALL	:30	\$2,000.00	09/09-09/09	1	1	1	\$2,000.00	
			Buyline Comment: MKGD FROM LN 29									
			Sales Remark: V3 MKGD FROM LN 29									
			V3 Added									

---REPORT TOTALS---

Report Totals: 9 / \$6,100.00

---SALES MONTHLY TOTALS---

Sep 12: 96 / \$18,900.00  
Sales Totals: 96 / \$18,900.00  
Station Totals: 96 / \$18,900.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$82,174	CATV 0%	WAVY 9%	WGNT 7%	WPXV 0%	WTKR 29%
		WTVZ 7%	WVBT 23%	WVEC 25%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12  
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

Rep Order# 6848527 Ver# 3 Status Revised Traffic Order# Printed: 08/30/2012 7:02 PM 3 of 3

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--- CREDIT RISK ---  
CASH IN ADVANCE